

**SECTION 6: OPERATIONS**

**Policy 6.09: Distribution of Promotional Material/Advertising**

***Supporting Policies***

***Supporting Procedures***

Criteria for Approval of Materials Procedure

***Supporting Protocols and Guidelines***

Guidelines for Schools about Municipal Elections

***Supporting Templates and Forms***

***Other Resources***

*Approved by Board Resolution #154-1998 06 23*

*Revised by Board Resolution #085-2015 05 05*

*Revised by Board Resolution #062-2023 05 30*

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**POLICY STATEMENT**

As a leading community partner, the Algoma District School Board may authorize the distribution of materials that are aligned with its Mission, Vision and Values and that are a benefit to students and families. Materials will be carefully reviewed to ensure they do not promote:

- A particular religion or set of beliefs;
- A specific political party, group, person or personal points of view on political or social issues;
- Individual or corporate financial gain.

Only materials from community partner organizations and groups that are non-profit will be considered for distribution unless otherwise determined by the designated Superintendent of Education. The distribution of materials will be at no cost to the Board.